

INVOICE

KTVI
2250 Ball Drive
St. Louis, MO 63146
Main: (314)213-2222
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
515200-1	02/12/12	February 2012	01/30/12 - 02/06/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Mickie Reeves	St. Louis - KTVI	Local

Advertiser	Product	Estimate Number
Spence, David/R/Mo Gov		

Billing Address:

Thompson Communications Inc
 Attention: Accounts Payable
 P O Box 5
 Marshfield, MO 65706

Flight Dates	Order #	Alt Order #
01/31/12 - 02/06/12	515200	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KTVI
3592 Solutions Center
Chicago, IL 60677-3005

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/31/12	02/06/12	M-F 4a-5a	4a-5a	-1111--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/12 02/05/12 -1111-- 4 \$30.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Tu 01/31/12 4:58 AM M-F 4a-5a 4a-5a :30 DSTV012701DMMH \$30.00 NM 2 2 W 02/01/12 4:55 AM M-F 4a-5a 4a-5a :30 DSTV012701DMMH \$30.00 NM 3 2 Th 02/02/12 4:39 AM M-F 4a-5a 4a-5a :30 DSTV012701DMMH \$30.00 NM 4 2 F 02/03/12 4:24 AM M-F 4a-5a 4a-5a :30 DSTV012701DMMH \$30.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/06/12 02/12/12 1----- 1 \$30.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 2 M 02/06/12 4:24 AM M-F 4a-5a 4a-5a :30 DSTV012701DMMH \$30.00 NM									
2	01/31/12	02/06/12	Fox 2 News Saturday AM 7a-9a		-----1-	:30	1	\$235.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/12 02/05/12 -----1- 1 \$235.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Sa 02/04/12 7:55 AM Fox 2 News Saturday AM 7a-9a :30 DSTV012701DMMH \$235.00 NM									
3	01/31/12	02/06/12	Fox 2 News Saturday AM 7a-9a		-----1-	:30	1	\$235.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/12 02/05/12 -----1- 1 \$235.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Sa 02/04/12 8:40 AM Fox 2 News Saturday AM 7a-9a :30 DSTV012701DMMH \$235.00 NM									
4	01/31/12	02/06/12	Fox 2 News Sunday Morn 8a-9a		-----1	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/12 02/05/12 -----1 1 \$185.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Su 02/05/12 8:21 AM Fox 2 News Sunday Morning 8a-9a :30 DSTV012701DMMH \$185.00 NM									

INVOICE



Send Payment To:

KTVI
3592 Solutions Center
Chicago, IL 60677-3005

Invoice #	Invoice Date	Invoice Month	Invoice Period
515200-1	02/12/12	February 2012	01/30/12 - 02/06/12
Advertiser	Product	Estimate Number	
Spence, David/R/Mo Gov			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	01/31/12	02/06/12	Fox 2 News Midday	11a-12p	-1111--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/12 02/05/12 -1111-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Tu 01/31/12 11:45 AM Fox 2 News Midday 11a-12p :30 DSTV012701DMMH \$200.00 NM 2 2 W 02/01/12 11:58 AM Fox 2 News Midday 11a-12p :30 DSTV012701DMMH \$200.00 NM 3 2 Th 02/02/12 11:09 AM Fox 2 News Midday 11a-12p :30 DSTV012701DMMH \$200.00 NM 4 2 F 02/03/12 11:43 AM Fox 2 News Midday 11a-12p :30 DSTV012701DMMH \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/06/12 02/12/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 2 M 02/06/12 11:37 AM Fox 2 News Midday 11a-12p :30 DSTV012701DMMH \$200.00 NM									
6	01/31/12	02/06/12	M-F 5p-530p	5p-530p	-1111--	:30	4	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/12 02/05/12 -1111-- 4 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Tu 01/31/12 5:16 PM M-F 5p-530p 5p-530p :30 DSTV012701DMMH \$575.00 NM 2 2 W 02/01/12 5:27 PM M-F 5p-530p 5p-530p :30 DSTV012701DMMH \$575.00 NM 3 2 Th 02/02/12 5:17 PM M-F 5p-530p 5p-530p :30 DSTV012701DMMH \$575.00 NM 4 2 F 02/03/12 5:30 PM M-F 5p-530p 5p-530p :30 DSTV012701DMMH \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/06/12 02/12/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 2 M 02/06/12 5:23 PM M-F 5p-530p 5p-530p :30 DSTV012701DMMH \$575.00 NM									
7	01/31/12	02/06/12	M-F 530p-6p	530p-6p	-1111--	:30	4	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/30/12 02/05/12 -1111-- 4 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Tu 01/31/12 5:43 PM M-F 530p-6p 530p-6p :30 DSTV012701DMMH \$575.00 NM 2 2 W 02/01/12 5:50 PM M-F 530p-6p 530p-6p :30 DSTV012701DMMH \$575.00 NM 3 2 Th 02/02/12 5:49 PM M-F 530p-6p 530p-6p :30 DSTV012701DMMH \$575.00 NM 4 2 F 02/03/12 5:53 PM M-F 530p-6p 530p-6p :30 DSTV012701DMMH \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/06/12 02/12/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 2 M 02/06/12 5:57 PM M-F 530p-6p 530p-6p :30 DSTV012701DMMH \$575.00 NM									

Total Spots 23 Gross Total \$7,555.00

Payment Terms 30 Days

Agency Commission \$1,133.25
Net Amount Due \$6,421.75

Thompson Communications, Inc.

Media Account
P.O. Box 5/200 W Jefferson
Marshfield, MO 65706
(417) 859-5428

FIRST HOME SAVINGS BANK
80-7320/2815

14742

1/27/2012

PAY TO THE
ORDER OF

KTVI-TV

\$ **6,421.75

Six Thousand Four Hundred Twenty-One and 75/100***** DOLLARS

KTVI
MICKIE REEVES
2250 BALL DR
ST LOUIS, MO 63146

MEMO

SPENCE FOR GOV



⑈014742⑈ ⑆281573204⑆ 000111689900⑈

Thompson Communications Inc

KTVI-TV
MEDIA-SPENCE

1/27/2012

14742

6,421.75

Thompson Communicati SPENCE FOR GOV

6,421.75

© 2005 INTUIT INC. # 785 1-800-433-8040

CLIENT INFORMATION SHEET

SPENCE FOR GOVERNOR
PO BOX 50414
ST LOUIS, MO 63105

WILLIAM FRAME, TREASURER

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

I, Emily Peck, Patrick Media

being/on behalf of: Spence for Governor, a legally

qualified candidate of the Republican political

party for the office of: Governor

in the Primary

election to be held on: August 7, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	order		

Total Charges:



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

CONTRACT

<u>Contract / Revision</u> 515200 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 01/31/12 - 02/06/12		<u>Estimate #</u>
<u>Advertiser</u> Spence, David/R/Mo Gov		<u>Original Date / Revision</u> 01/30/12 / 01/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI	<u>Account Executive</u> Mickie Reeves	<u>Sales Office</u> St. Louis - KTVI
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Thompson Communications Inc
200 W Jefferson
Marshfield, MO 65706

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	2	01/31/12	02/06/12	M-F 4a-5a	4a-5a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-1111--				4	\$30.00			
Week:		02/06/12	02/12/12	1-----				1	\$30.00			
N 2	2	01/31/12	02/06/12	Fox 2 News Saturday AM	7a-9a		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-----1-				1	\$235.00			
Week:		02/06/12	02/12/12	-----				0	\$30.00			
N 3	2	01/31/12	02/06/12	Fox 2 News Saturday AM	7a-9a		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-----1-				1	\$235.00			
Week:		02/06/12	02/12/12	-----				0	\$30.00			
N 4	2	01/31/12	02/06/12	Fox 2 News Sunday Morning	8a-9a		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-----1				1	\$185.00			
Week:		02/06/12	02/12/12	-----				0	\$30.00			
N 5	2	01/31/12	02/06/12	Fox 2 News Midday	11a-12p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-1111--				4	\$200.00			
Week:		02/06/12	02/12/12	1-----				1	\$200.00			
N 6	2	01/31/12	02/06/12	M-F 5p-530p	5p-530p		:30			NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-1111--				4	\$575.00			
Week:		02/06/12	02/12/12	1-----				1	\$575.00			
N 7	2	01/31/12	02/06/12	M-F 530p-6p	530p-6p		:30			NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/30/12	02/05/12	-1111--				4	\$575.00			
Week:		02/06/12	02/12/12	1-----				1	\$575.00			
Totals											23	\$7,555.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
515200 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/31/12 - 02/06/12		

<u>Advertiser</u>	<u>Original Date / Revision</u>
Spence, David/R/Mo Gov	01/30/12 / 01/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
<u>Time Period</u>		<u># of Spots</u>		<u>Gross Amount</u>		<u>Net Amount</u>						
01/01/12 - 01/31/12		4		\$1,380.00		\$1,173.00						
02/01/12 - 02/06/12		19		\$6,175.00		\$5,248.75						
Totals		23		\$7,555.00		\$6,421.75						

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Station: KTVI
 Station Contact: MICKIE REEVES
 2250 BALL DRIVE
 ST LOUIS, MO 63146-8502
 Cable Name:
 314-647-2222
 314-644-7440
 Secondary Tape Size: 1 IN
 Primary Tape Size: BETA

Advertiser: SPENCE FOR GOVERNOR
 Product:
 Campaign: Winter TV 2012 1/31 - 2/6
 ST. LOUIS
 Campaign Flight Start: 01/31/2012
 Campaign Flight End: 02/06/2012

Thompson Communications, Inc.
 P.O. BOX 5
 200 W. JEFFERSON
 MARSHFIELD, MO 65706
 417-859-5428
 417-468-7577

Buyer Name: WILL THOMPSON
 Sweeps: Share Nov 2009 -> HUT/PUT Nov 09
 Revision No.: 0
 WS Order No.: 20108

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross		Rate/ Total	Net Percent		Jan 31	Feb 01	Feb 02	Feb 03	Feb 04	Feb 05	Feb 06	Total Spots
				Rate/ Total	Rate/ Total											
1	MTWRF-- 04:00A-05:00A	EM 30	FOX2NW//FOX 2	\$30.00 \$150.00	\$25.50 \$127.50	1	1	1	1	1	1	1	1	1	1	5
2	-----S- 07:00A-08:00A	EM 30	FOX 2 NEWS	\$235.00 \$235.00	\$199.75 \$199.75	1	1	1	1	1	1	1	1	1	1	1
3	-----S- 08:00A-09:00A	EM 30	FOX2NWS MORN	\$235.00 \$235.00	\$199.75 \$199.75	1	1	1	1	1	1	1	1	1	1	1
4	-----U 08:00A-09:00A	EM 30	FOX 2 NEWS	\$185.00 \$185.00	\$157.25 \$157.25	1	1	1	1	1	1	1	1	1	1	1
5	MTWRF-- 11:00A-12:00P	EM 30	FOX 2 MIDDAY	\$200.00 \$1,000.00	\$170.00 \$850.00	1	1	1	1	1	1	1	1	1	1	5
6	MTWRF-- 05:00P-05:30P	EM 30	NEWS @ 5P	\$575.00 \$2,875.00	\$488.75 \$2,443.75	1	1	1	1	1	1	1	1	1	1	5
7	MTWRF-- 05:30P-06:00P	EM 30	NEWS @ 5:30P	\$575.00 \$2,875.00	\$488.75 \$2,443.75	1	1	1	1	1	1	1	1	1	1	5
				\$7,555.00	\$6,421.75	4	4	4	4	4	4	4	2	1	4	23

Month Spots
 4
 19